



\$1,000
max savings



61015 - Pierce Chicken® Fully Cooked Bone-In Wing Dings® Medium | Serving Suggestion

65% of Americans prefer eating wings while watching Sporting Events.¹

Wing orders tick up during sports playoffs and tournaments – and restaurants score when it comes to satisfying consumers' cravings.

| Product Code | Distributor Code | Product Description | Product Type | Case Pack | Rebate \$/Case |
|--------------|------------------|---|---------------|-----------|----------------|
| 60150 | | Pierce Chicken® Fully Cooked Bone-In Wing Zings® | Bone-In Wing | 2/7.5 | \$15 |
| 61015 | | Pierce Chicken® Fully Cooked Bone-In Wing Dings® Medium | Bone-In Wing | 2/7.5 | \$15 |
| 65715 | | Pierce Chicken® Fully Cooked Bone-In Wing Dings® | Bone-In Wing | 2/7.5 | \$15 |
| 111125 | | Pierce Chicken® Fully Cooked Boneless Dings® | Boneless Wing | 2/5 | \$10 |
| 111355 | | Pierce Chicken® Fully Cooked Boneless Zings® | Boneless Wing | 2/5 | \$10 |
| 26588 | | Pierce Chicken® Fully Cooked Homestyle Breaded Tender | Tender | 2/5 | \$10 |
| 7212 | | Pierce Chicken® Ready to Cook Homestyle Tender Fritter | Tender | 2/5 | \$10 |
| 7213 | | Pierce Chicken® Ready to Cook Golden Tender Fritter | Tender | 2/5 | \$10 |
| 13617 | | Pierce Chicken® Ready to Cook Homestyle Tender Fritter | Tender | 2/5 | \$10 |
| 5934 | | Pierce Chicken® Traditional Style Golden Chicken Tender Fritter | Tender | 2/5 | \$10 |
| 13937 | | Pierce Chicken® Ready to Cook Homestyle Boneless Chunk Fritter | Boneless Wing | 2/5 | \$10 |

Wing Dings® and Wing Zings® products make it easy for you to do your thing. Count on outstanding flavor, premium quality and consistent results every time.

- **Easy Prep:** Freezer to Fryer to Plate in less than 10 minutes!
- **Fully Breaded & Battered:** No complicated breading back of house, simplified preparation.
- **Customizable:** Ready for your signature sauces.
- **No surprises:** Consistent usable piece count with every product, every time.
- **Great hold times:** Stays delicious both in-house and over the road for delivery.
- **Long shelf life:** Allows for planning ahead to meet ongoing demand.

Sources DATASSENTIAL: 1 Social Chicken Wings Consumption Statistics 2023.

Redeem Digitally!
SCAN HERE



JOIN THIS WINNING STATISTIC AND ELEVATE YOUR BUSINESS TODAY!

*Rebate applies for new business only, items not purchased in the last 90 days.

*Claims on existing business, or on items previously claimed, do not apply.

Chicken wings drive +\$11 incremental dollars per order vs. the average LSR basket spend!²

2 Numerator | Latest 52 Weeks Ending 5/28/2023

STEP 1. RECORD YOUR PURCHASES.

| Product Description | Product Code | Number of Cases | | Rebate \$ | | Reward Earned |
|---|--------------|-----------------|---|-----------|---|--|
| <i>Example:</i> Pierce Chicken® Fully Cooked Bone-In Wing Dings® | 61015 | 25 | x | 15 | = | \$375 |
| | | | x | | = | |
| | | | x | | = | |
| | | | x | | = | |
| | | | x | | = | |
| GRAND TOTAL | | | | | | <input style="width: 100px; height: 30px;" type="text"/> |

STEP 2. REDEEM THIS REBATE.

PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:

Name: _____

Title: _____

Name of Operation: _____

Type of Operation: _____

Address (No PO Boxes): _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

Distributor Name: _____

Signature: _____

Provide distributor invoices proving purchases made 07/01/2024 to 09/29/2024. Invoices must be post marked by 10/30/2024 to qualify. \$1,000 max redemption per location. **New Business Only**; one redemption per location per promotion window. Fill out this coupon with your original distributor invoice(s) or original distributor tracking report(s) with qualifying purchases highlighted as proof of purchase and mail to:

WING REBATE Q3 2024
 Mail To:
 Attn: Pilgrim's Customer Care
 P.O. Box 846 Brunswick, OH 44212
 800-837-5352
 Email to:
 _imt.rebates.admin@imtco.com
 RBT093

VALID DATES ARE 07/01/2024 - 09/29/2024

For more information, please contact your Acxion broker or Pilgrim's sales contact. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s) or original distributor tracking report(s). Offer valid only on products listed above. This offer applies to licensed food service operators only and does not apply to bid or contract customers. Rebate does not apply to wholesalers or distributors. This offer may not be used with any other Pilgrim's promotion. One coupon/redemption per food service operation. Please allow 6 to 8 weeks from promotional period closing to receive your rebate check. Void where prohibited.

