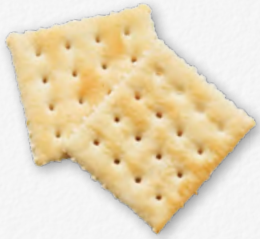
get more value promotion

Campbell's Foodservice

September 1, 2026 - December 31, 2026
Minimum Rebate $25 • Maximum Rebate $500

EARN UP TO $500

Campbell's® Culinary Reserve Thai Red Curry with Lentils - 29337



QUALITY & EXPERIENCE

64%
of consumers define value as getting a good deal without sacrificing quality or experience.[1]

81%
agree good service & pleasant experience make a meal feel more valuable.[1]

AFFORDABILITY

61%
of consumers actively seek out coupons, rewards or deals before deciding what to eat or buy.[1]

VALUE IN SOUP

40%
of consumers are likely to purchase a soup or salad with a half sandwich as a combo meal.[2]

1: Datassential , The Value Equation, Nov 2025;
2: Technomic, Soup & Salad Consumer Trend Report Feb 2026

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Number of Cases	Product Name	Case Code	Dist. Code	Pack/Size	Rebate	Rebate Amount
50 oz Canned Soups						
	Chicken Noodle CW	01256	178418	12/50 oz	$5.00	
	Cream Of Chicken CW	01036	177709	12/50 oz	$5.00	
	Cream Of Mushroom V CW	01266	177717	12/50 oz	$5.00	
	Tomato VG V CW	00016	177014	12/50 oz	$5.00	
	Vegetable CW	01026	177410	12/50 oz	$5.00	
	Healthy Request® Cream of Chicken CW	04143	177691	12/50 oz	$5.00	
	Healthy Request® Cream of Mushroom LF V CW	04144	177683	12/50 oz	$5.00	
	Healthy Request® Tomato LF VG V CW	04145		12/50 oz	$5.00	
7.25 oz Canned Soups						
	Chicken Noodle CW	00444	181800	24/7.25 oz	$5.00	
	Tomato V CW	00447	182006	24/7.25 oz	$5.00	
***Campbell's Cunlinary Reserve®* - Frozen Soups - Pouch**						
	Italian Style Wedding Soup RTE	29086		4/4 lbs - Pouch	$5.00	
	Spicy Harissa White Bean Soup RTE GF VG V	29168		4/4 lbs - Pouch	$5.00	
	Mexican Street Corn Soup RTC GF V	27926	344960	4/4 lbs - Pouch	$5.00	
	Roasted Red Pepper and Smoked Gouda Soup RTC V	16835	347195	4/4 lbs - Pouch	$5.00	
	Broadway Basil and Tomato Bisque RTE	21081		4/4 lbs - Pouch	$5.00	
	Loaded Baked Potato RTE GF	20305		4/4 lbs - Pouch	$5.00	
	French Onion RTE CW	29162		4/4 lbs - Pouch	$5.00	
	Portuguese Style Sausage, Potato, and Kale Soup RTC	29704		4/4 lbs - Pouch	$5.00	
	Thai Red Curry With Lentils RTC VG V	29337		4/4 lbs - Pouch	$5.00	
	Chicken And Dumpling RTC	29024	348037	4/4 lbs - Pouch	$5.00	
	Reduced Sodium Chicken Noodle	27443		4/4 lbs - Pouch	$5.00	
	Reduced Sodium Tomato Basil	27444		4/4 lbs - Pouch	$5.00	
	Reduced Sodium Vegan Vegetable	27445		4/4 lbs - Pouch	$5.00	
***Campbell's Cunlinary Reserve®* - Frozen Soups - Tub**						
	Golden Broccoli Cheese GF V	8558		3/4 lbs - Tub	$5.00	
	Minestrone V CW	8167		3/4 lbs - Tub	$5.00	
	Vegetarian Garden Vegetable GF VG V CW	11340		3/4 lbs - Tub	$5.00	
	Cream Of Potato With Bacon	11921		3/4 lbs - Tub	$5.00	
	Healthy Request® Chicken with Egg Noodles HEALTHY REQUEST CW	19121		3/4 lbs - Tub	$5.00	
	Healthy Request® Mediterranean Style Vegetable HEALTHY REQUEST GF LF V CW	19123		3/4 lbs - Tub	$5.00	
	Healthy Request® Mexican Style Chicken Tortilla HEALTHY REQUEST GF	19122		3/4 lbs - Tub	$5.00	

Key

V Vegetarian · VG Vegan · GF Gluten Free · LF Low Fat · *Healthy Request®* · CW Calorie Wise - 100 calories or less per serving

RTE = Ready to Eat RTC = Ready to Cook

Foodservice Solutions Find product information and additional support at **campbellsfoodservice.com**

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CLICK TO VIEW RECIPES

Tomato Basil Shakshuka

Eggs nestled in a rich tomato basil sauce.

made with

Campbell's® Culinary Reserve®
Reduced Sodium Tomato Basil Soup
Case Code: 27444 Format: 4 lb Pouch

Mushroom Sausage & Egg Strata

Baked breakfast casserole with eggs, turkey sausage, and soft bread layers in a rich, savory mushroom sauce.

made with

Campbell's® Healthy Request®
Cream of Mushroom Soup
Case Code: 04144 Format: 50 oz Can

Chicken Jollof

Chicken and long-grain rice cooked in a savory tomato-pepper sauce with gentle heat and bold flavor.

made with

Campbell's® Healthy Request®
Tomato Soup
Case Code: 04145 Format: 50 oz Can

Number of Cases	Product Name	Case Code	Dist. Code	Pack/Size	Rebate	Rebate Amount
	***Lance®* Crackers**					
	Saltines Crackers, Single Serve Packs V CW	471040	14803	500 x 2 count	$5.00	
	Captain's Wafers® Crackers LS V CW	469750	14845	500 x 2 count	$5.00	
	Wheat Twins Single Serve LS V CW	469790		500 x 2 count	$5.00	
	V8®					
	Original 100% Vegetable Juice GF LF V CW	00020	226407	48/5.5 oz	$5.00	
	Low Sodium Original 100% Vegetable Juice GF LS V CW	00067	196295	48/5.5 oz	$5.00	
	Pacific Barista Series™					
	Oat VG V	04320		12/32 oz	$5.00	
	Almond Original GF VG CW	04312		12/32 oz	$5.00	
	Soy Original VG CW	04292		12/32 oz	$5.00	
	Coconut GF LS VG CW	04313		12/32 oz	$5.00	

Claims Key

V Vegetarian VG Vegan GF Gluten Free LF Low Fat LS Low Sodium

CW Calorie Wise - 100 calories or less per serving

Total Cases	Total $

Name of Operation

GPO/FSM Affiliate

First Name Last Name Title

Street Address (no PO Boxes) City State Zip Code

Country Business Phone Number, Ext. Email Address

Distributor City State Zip Code

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
Campbell's Foodservice Rebate Processing
Get More Value Solutions Promotion
PO Box 1032 • Dept. R14590 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

A. This rebate offer applies to foodservice operators only.
B. Checks will be made payable to corporate entities only, and not to individuals.
C. Offer good only in the U.S.A.
D. Applies only on eligible products purchased between 9/1/2026 - 12/31/2026.
E. This rebate offer may not be combined with any other offer during the same period.
F. This rebate cannot be duplicated, assigned or transferred by an operator.
G. Allow 6–10 weeks for payment of rebate.
H. Minimum rebate $25; maximum rebate $500.
I. Distributors or Corporate Headquarters may not redeem on behalf of operators.
J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
K. All submissions must be received by 1/31/2027.
L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

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